

Your National Parks *Project Proposal*

Freedom View Coalition is an American non-profit organization that supports and encourages the protection and preservation of global cultural heritage through the creation of multimedia and audiovisual content.



In these unprecedented times, there tends to be no respite from the *news* and as patrons of cultural heritage, we feel the immediacy to engage and uplift the public spirit and offer America at its best—the totality of our monumental *National Parks*. A custom-tailored media project produced to be experienced both at home or school, in the park or in the theater; anywhere. Our passion is storytelling and education, necessary ingredients to stimulate and encourage travel, once again, so all may see the grandeur of Your National Parks, a much-needed mandatory stop for millions to recharge and meditate. These parks are under America’s stewardship but belong to all humanity; let’s get the word out.



Freedom View proposes to produce a series of short-format educational videos, available in a multitude of languages, on America's National Parks. Initially to be distributed individually for online and social media platforms, these videos will ultimately be repackaged into a long form documentary film prepared for foreign and domestic media market distribution via cable & television broadcasts as well as all flavors of OTT streaming.

Additionally, our team is eager to produce *virtual tours* by embracing 360VR video and still photography—an extremely powerful and engaging medium—that stimulates and captivates viewers through a dedicated mobile application or more frequently, a VR headset. National Parks is already familiar with this technology, as are we, yet we believe it must go further. It offers the most immersive experience outside of being there yet can also be used on-site for visitors with disabilities who may not be able to physically get as close as they would like to.

Outside of the parks, VR Headset manufacturers with their own pay-per-view system are the most dominant, while a theatrical release remains plausible with the oncoming VR Sphere theaters that are gaining traction.



Our content, for each episode, virtual tour or documentary will be broad, covering the land and its animals, natural formations, the cycle of seasons, etc., yet of equal importance is the unique Native American history and culture and their relationship with the Sacred Land. In fact, quoting the National Park Conservation Association, “most if not all of the lands in today’s national parks were once home to Indigenous people.” It is a wonderful opportunity to pair our parks with their original caretakers and tell the one and true story. This is preserving heritage!

There is a global community of people dedicated to nature and interested in learning, seeing and ultimately visiting America's glorious National Parks and its story. It is our mission to *inspire* and we are confident our project can be the gateway for them to reach us here, at our parks.



Freedom View will canvas countries around the world, in a potential market that delivers to 1.1 billion television households and is worth an estimated \$210 billion (US) in annual tourism to the United States, to distribute Your National Parks.

The fruition of online videos distributed through multimedia platforms is growing, reaching results that were unthinkable a few years ago. The global online education market is worth approximately \$350 billion. Now is the perfect time to enter this market and as education is our primary focus, we decided to develop a new platform called *e.View*.

e.View can be described as an interactive multimedia platform for educational purposes. Users watch audiovisual content and *interact* with it to create their own learning path. Your National Parks fits in perfectly within its mission and would be a great addition to the educational series for school and at home learners to create awareness and allow viewers from all over the world to enjoy an incredible experience.

Our mission for “America’s National Parks” could not be more relevant in these times, that is, to bring the parks to the public at home, to educate people to preserve such an incredible patrimony for future generations.

For further information please follow this link: www.freedomview.org/eview

info@freedomview.org